

# SAM Elimu Foundation

2025

Term 3 Report

## IMPACT

SAM Elimu is supporting  
**185 children** directly.

The LEWA Education  
program is working with **10  
children** funded by SAM  
Elimu.

### SAM Elimu by the Numbers

Level	Students
Primary	10
High School	68
Tertiary	105
Total	185
Alumni	226
LEWA	10
TOTAL	419



## Term 3 Highlights

As Term 3 began, we welcomed our students back to school with the financial support they needed to continue their education, 10 in primary, 68 in secondary, 105 in tertiary, and 10 through the Lewa Education Program under SAM Elimu. To make school even smoother, we introduced initiatives designed to support and encourage our beneficiaries every step of the way.

### School Visits

During the term, we visited 21 students in their schools as part of our ongoing mentorship program. These visits allowed us to connect with students where they learn each day, offering academic and well-being care while mentoring and monitoring their growth. Through these relationships, we supported students' academic progress, personal development, and adjustment to school life. The visits also gave us a deeper understanding of each student's journey, helping us recognize emerging needs early and respond with timely, thoughtful care.



# Student Enrichment

## Linneman Blaze Conference

The SAM Elimu Linneman Blaze Conference is our annual flagship gathering, designed to support high school students by strengthening their academic progress, character, personal growth, and essential life skills. During the conference, students met one-on-one with SAM Elimu staff to review their academic progress, identify areas for improvement, and develop realistic plans for the year ahead. They were also guided in setting SMART academic and personal goals and equipped with practical tools to track progress throughout the school year.

## Career Guidance and University Placement

KUCCPS (Kenya Universities and Colleges Central Placement Service) personnel led career guidance sessions that helped students understand career options and university placement next steps. Students were guided through the grading system, cutoff points, course requirements, and available career options. Practical grade-calculation exercises allowed students to assess their academic standing and map clear, informed plans toward their future goals.

## Alumni Engagement

Two SAM Elimu alumni participated in the conference, drawing on their shared backgrounds and experiences to mentor and inspire students. Samuel Gitonga, Chairperson of the SAM Elimu Alumni, shared his journey from primary school to Maseno School and later the University of Nairobi. Dr. James Mutwiri, a Medical Officer at Mbagathi County Referral Hospital in Nairobi, spoke about resilience, effective study habits, and the importance of positive peer influence.



## Monthly Zoom Conversations

This term featured productive monthly meetings on a wide variety of topics.

- **Geopolitics:** *Dr. Peter Linneman* led a session on Japan and the Pacific Theater during World War II. Students discussed both the short- and long-term consequences of the war, including Japan's recovery, geopolitical tensions, and the formation of NATO.
- **Substance Abuse:** *Andy Weddle and Wendy Holt*, friends and benefactors of SAM Elimu, shared valuable insights on drug and alcohol abuse, focusing on addiction, recovery, and prevention.
- **Work Ethic:** *Doug Linneman*, Sales and Marketing Manager at Linneman Associates, addressed the importance of a strong work ethic, emphasizing responsibility, accountability, dependability, punctuality, pride in one's work, and the value of constructive criticism. He encouraged students to be reliable, take initiative, and recognize how their actions affect others in the workplace.
- **Goal Setting:** *Erez Cohen*, real estate investor, author, and entrepreneur, presented strategies for effective goal setting, emphasizing regular goal review and tracking, clear motivation ("the why"), and the development of specific, measurable, and time-bound objectives across key life areas.

## Tiger Analytics AI Workshop

Ankur Banerjee and Shreyas Narayan from Tiger Analytics facilitated an AI workshop that introduced students to the rapidly growing relevance of artificial intelligence and the increasing demand for AI-related skills. The session covered core AI concepts, data analysis, visualization, and practical applications across sectors such as healthcare, education, and mobility. Students were encouraged to build foundational AI skills to remain competitive and adaptable in the evolving global workforce.

## Contact Us

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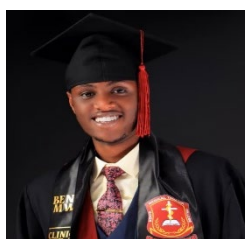
# Student Spotlight

## FATIMA DIDA



For the past 15 years, I have been supported, guided, and surrounded by a family that showed me what true love really means. Being part of SAM Elimu opened a world I never imagined existed — a world where love has no conditions, no boundaries, no tribes, no religion, and no barriers. Through SAM Elimu, I am a practicing Clinical Officer with Kenya Red Society in Lamu and recently graduated with a bachelor's degree in health management systems.

## BEN ISAAC



SAM Elimu supported me from February 2022 to March 2025. During this period, I felt seen, guided, and valued at a time when support mattered most. Through SAM Elimu's programs, activities, and meetings, I gained important life skills, and the lesson that changed me the most was budgeting and saving. I recently graduated with a diploma in clinical medicine and am awaiting one-year internship before I join the job market.

## CLIFFORD MURIUKI



One of the biggest lessons I learned from the SAM Elimu team is the power of love, compassion, and kindness. Through the many Sunday and Winning Wednesdays sessions, I discovered that true leadership is about service and that being human matters above all. Because of SAM Elimu I have a Bachelor of Science in Nursing and am ready to give back.

## HALIMA HASSAN



SAM Elimu supported me for three years as I pursued and completed a master's degree in Biodiversity and Natural Resource Management, and I currently work with Natural State as the Social Impact Lead. What I enjoyed most was being part of a supportive community that believed in my potential, encouraged my growth, and continually reminded me of my purpose. These experiences, combined with lessons in leadership, time management, resilience, and self-awareness, have shaped me into a more focused, purpose-driven individual. I feel incredibly fortunate to be part of the SAM Elimu family.

## MPATISIAN NYOKABI



SAM Elimu has supported me since 2024. I am currently in my second year pursuing a Bachelor of Science in Food Nutrition and Dietetics, working toward building a strong academic and career foundation. Through this journey, I have learned the value of discipline, consistency, and gratitude. I have also learned the importance of giving back and supporting others, as the support I received showed me how powerful kindness and mentorship are.

## KELVIN KIRIMI



SAM Elimu supported me for eight years—four in high school and four at university. Through SAM Elimu's networks, I am currently a Data Scientist Intern at Tiger Analytics. Beyond academics, I was nurtured both socially and financially, gaining practical skills such as budgeting, financial management, and confident participation in virtual and in-person forums. What I enjoyed most was the strong sense of community and mentorship. SAM Elimu never felt like just a program; it felt like a family that genuinely cared about my growth, character, and future.

## JOY GACHERI



I am a fourth-year student at Kabarak University pursuing a bachelor's degree in education. The impact SAM Elimu has had on my life has been transformative. Before joining the program, financial limitations threatened to block my path to higher education. Through this support, I was able to enroll in university, remain in school, and progress steadily toward completing my degree. I am a beneficiary of someone's kindness, and that realization has shaped how I relate to others. I now practice compassion, service, and giving back to my community, knowing that one act of kindness can change a life—just as it changed mine.