



Mission

"To provide access to a complete education to bright, vulnerable, and deserving children in Kenya."



Vision

"An educated, empowered and productive individual committed to a lifetime of learning and service to humanity."

CORE VALUES

PRODUCTIVITY

INTEGRITY

ACCOUNTABILITY

LEARNING TO LEARN

KINDNESS

SELF-RESPECT

INDEPENDENCE

ACCESS TO EDUCATION



STRATEGIC OBJECTIVE 1

- ✔ **Support Sponsored Students**
Focus on holistic sponsorship, monitoring, and regular engagement.
- ✔ **Enrichment Curriculum**
Deliver leadership and competency training 25+ sessions.
- ✔ **Alumni Engagement**
Build tracking framework and transition support systems.

OPERATIONAL EXCELLENCE



STRATEGIC OBJECTIVE 2

- ✔ **Human Resource Management**
Implement agile performance reviews and continuous training.
- ✔ **Financial Management**
Ensure strict budget adherence and resource optimization.
- ✔ **Corporate Communications**
Enhance brand visibility and stakeholder awareness.

EFFECTIVE GOVERNANCE



STRATEGIC OBJECTIVE 3

- ✔ **Institutional Policies**
Regular review and updates for full regulatory compliance.
- ✔ **Strategic Management**
Align all sectional workplans to the 2026-28 strategy.
- ✔ **Institutional Monitoring & Evaluation**
Align all sectional workplans to the 2026-28 strategy.
- ✔ **Strategic Partnerships**
Expand networks for resource and technical support.

LOVE, BE LOVED, AND BE PRODUCTIVE

SAM ELIMU: EDUCATION, EXCELLENCE, GOVERNANCE